



WWF
50 TAHUN
DI INDONESIA

LEBIH DARI
KONSERVASI



INDORUNNERS

PT. SINDE BUDI SENTOSA
PHARMACEUTICAL INDUSTRIES

SAMSUNG

RUN RHINO RUN!

FUN NATURE TRACKING 10K UNTUK KONSERVASI BADAK JAWA

Update statusmu, upload foto dan video di facebook RhinoCare untuk memenangkan kesempatan berkunjung ke Ujung Kulon dan berlari untuk penyelamatan Badak Jawa!

KOMPETISI ONLINE:

Ikuti kompetisi online dari 31 Mei - 14 Juni di www.facebook.com/RhinoCare untuk menjadi 50 pelari terpilih, Pelari terpilih akan berlari di Ujung Kulon tanggal 24 Juni 2012 (Akomodasi ditanggung oleh WWF - Indonesia)

Untuk informasi lebih lanjut kunjungi  www.facebook.com/RhinoCare atau www.wwf.or.id/rhinocare

Follow  @RhinoCare dan @IndoRunners

Menjadi anggota Fan Page RhinoCare WWF-Indonesia di Facebook dengan klik tombol LIKE

The screenshot shows the Facebook profile of 'RhinoCare WWF-Indonesia'. The browser's address bar displays 'www.facebook.com/RhinoCare'. The page header includes the Facebook logo and a search bar. The main content area features a large banner for 'RUN RHINO RUN!' with silhouettes of runners and a WWF 50th anniversary logo. Below the banner, the page name 'RhinoCare WWF-Indonesia' is displayed with 132 likes. A red circle highlights the 'Like' button, and a red arrow points to it from the bottom. The right sidebar shows sponsored posts and a chat window at the bottom right.

Menjadi "Fans" pada laman RhinoCare fanpage dengan men-klik "LIKE" di www.facebook.com/RhinoCare.

Cover Photo Tahap 1 - Download

RhinoCare WWF-Indonesia - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help

WWF Indonesia - RUN RHINO RUN Rhinocare WWF-Indonesia cover_fb_kompetisi.jpg (JPEG Image, 96...)

www.facebook.com/RhinoCare

link untuk download cover photo SEARCH 81°

facebook Amanda Michelle Find Friends Home

RhinoCare WWF-Indonesia Timeline Now Highlights

RhinoCare WWF-Indonesia shared a link.
about a minute ago

Download cover photo :
http://awsassets.wwf.or.id/downloads/cover_fb_kompetisi.jpg

http://awsassets.wwf.or.id/downloads/cover_fb_kompetisi.jpg
awsassets.wwf.or.id

Like · Comment · Share

RhinoCare WWF-Indonesia updated their cover photo.
May 26

May 28, 2012 12:11am

Like · Comment · Share

Sponsored

Caring Colours

mau belajar make up ala korea? Yuk ikutan beauty class dari Caring Colours, klik disini

Like · Teresia Prahesti likes this.

Chat (Offline)

start Rhinocare WWF-Ind...

1:11 AM

*Download cover photo :
http://awsassets.wwf.or.id/downloads/cover_fb_kompetisi.jpg

Cover Photo – Tampilan link download



*Download cover photo :
http://awsassets.wwf.or.id/downloads/cover_fb_kompetisi.jpg

Cover Photo Tahap 2 – Cover pada profil

The screenshot shows a Mozilla Firefox browser window displaying a Facebook profile. The browser's address bar shows the URL `www.facebook.com/adnama.ichel?cropsuccess`. The Facebook profile is for Amanda Michelle (Adnama Ichel). The cover photo is a large graphic for the 'RUN RHINO RUN!' event, featuring silhouettes of runners against a sunset background with palm trees. A WWF logo is visible on the right side of the cover photo, with text '50 TAHUN DI INDONESIA' and 'LEBIH DARI KONSERVASI'. Below the cover photo is a smaller photo of three people. The profile information section shows Amanda Michelle's details, including her role as a Media Officer at Earth Hour, her education at STIKOM The London School of Public Relations, and her location in Tangerang. The 'About' section is expanded, showing her friends (1,635), photos (1,638), map (760), and likes (224). The right sidebar contains sponsored posts, including one for Samsung Camera and another for becoming a SCUBA Instructor. The bottom of the browser window shows the Windows taskbar with the start button and several open applications.

Amanda Michelle - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help

WWF Indonesia - RUN RHINO RUN

www.facebook.com/adnama.ichel?cropsuccess

link untuk download cover photo

facebook

Search

Amanda Michelle Home

Media Officer at Earth Hour

Studied at STIKOM The London School of Public Relations

Lives in Tangerang

In a relationship

About

Friends 1,635

Photos 1,638

Map 760

Likes 224

Status Photo Place Life Event

What's on your mind?

Friends 1,635 Friends

See All

Chat (28)

1:53 AM

Contoh tampilan cover

PicBadges Tahap 1 – Download PicBadges

The screenshot shows a Mozilla Firefox browser window with three tabs: 'WWF Indonesia - RUN RHINO RUN', 'RhinoCare WWF-Indonesia', and 'RUN RHINO RUN < PicBadges'. The address bar shows 'www.facebook.com/RhinoCare'. The Facebook page for 'RhinoCare WWF-Indonesia' is displayed. A post from 'RhinoCare WWF-Indonesia' is highlighted with a red oval. The post text reads: 'Download PicBadges : <http://www.picbadges.com/run-rhino-run/2597228/>'. Below the text is a PicBadge image with the text 'RUN RHINO RUN' and 'www.picbadges.com'. The bottom of the browser window shows the Windows taskbar with the 'start' button and several open applications.

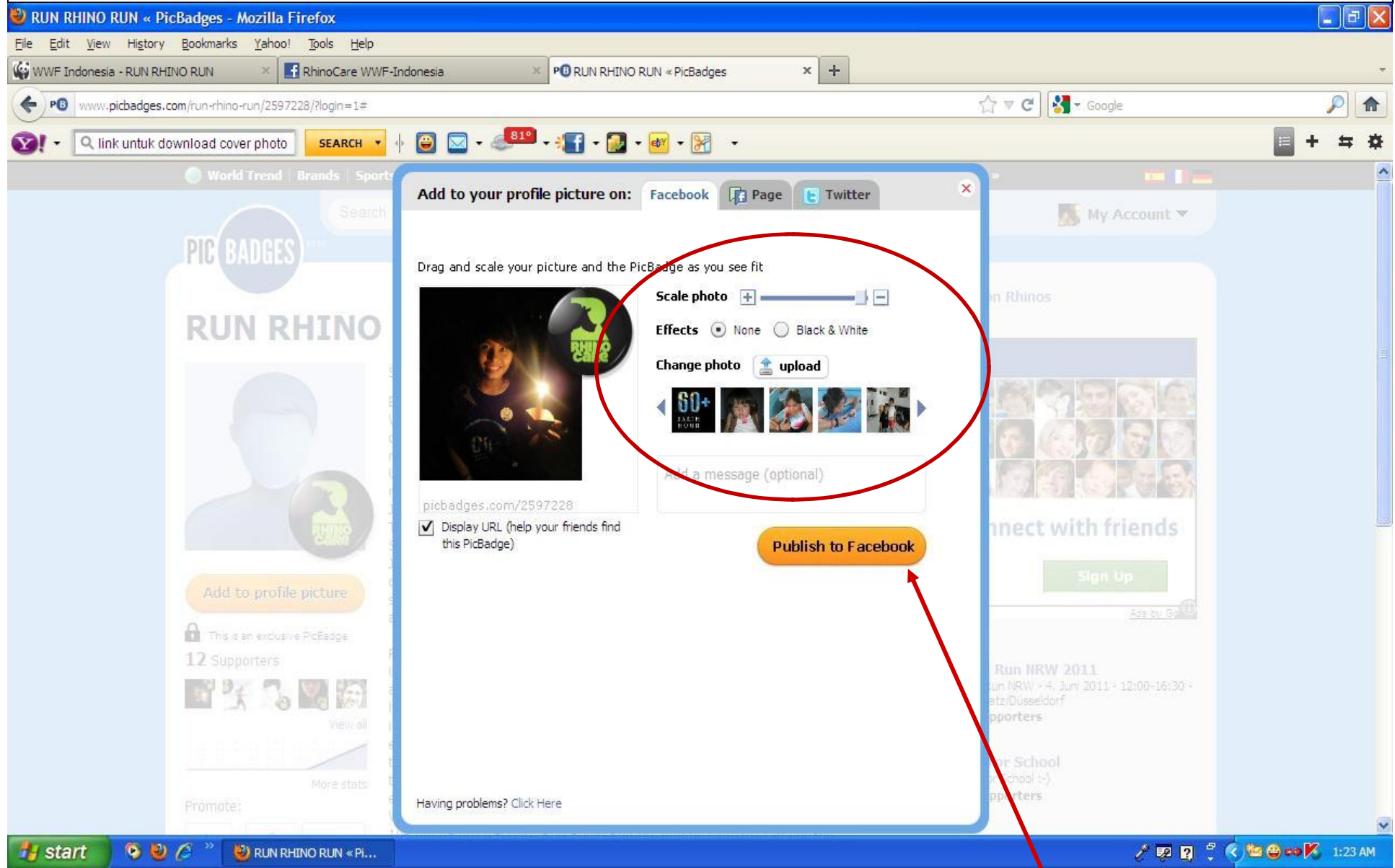
*Download PicBadges :
<http://www.picbadges.com/run-rhino-run/2597228/>

PicBadges Tahap 2 – Add to profile

The image shows a screenshot of a web browser displaying the PicBadges website and a Facebook login dialog. The browser window has multiple tabs: 'RUN RHINO RUN', 'WWF Indonesia - RUN RHINO RUN', 'RhinoCare WWF-Indonesia', and 'PicBadges'. The address bar shows 'www.picbadges.com/run-rhino-run/2597228/#Facebook'. The PicBadges website features a profile for 'RUN RHINO RUN' with a placeholder profile picture and a 'PicBadge' icon. A red circle labeled '1' highlights the 'Add to profile picture' button. To the right, a Facebook login dialog is open, showing the user 'Amanda Michelle' and a 'Log In with Facebook' button, which is circled in red and labeled '2'. The dialog also lists permissions the app will receive and a 'Cancel' button.

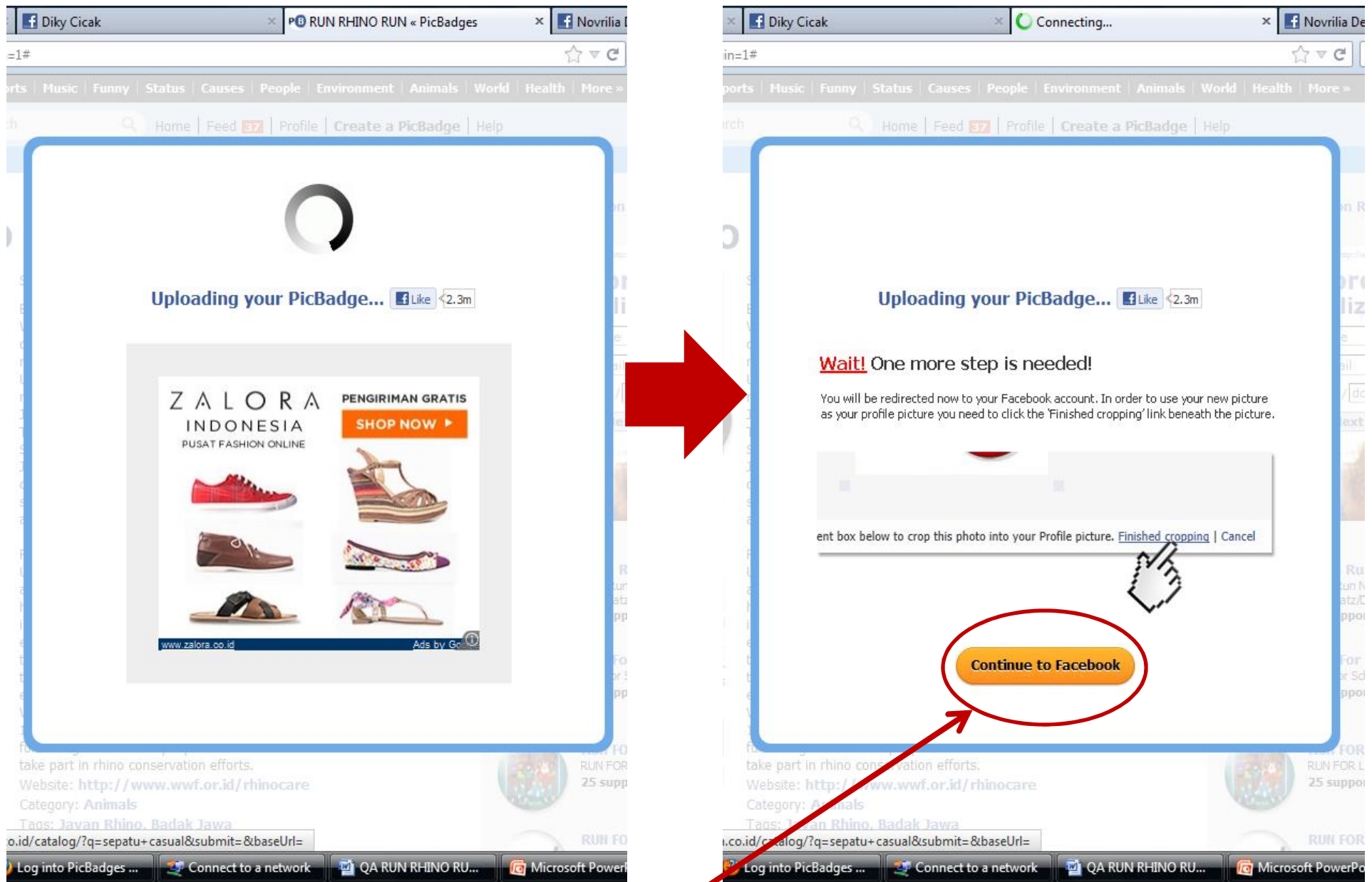
1. Akan muncul tampilan seperti ini, lalu klik “Add to profile picture”
2. Akan muncul tampilan Log into PicBadges, klik “Log in with Facebook”

PicBadges Tahap 3 – Pilih foto kemudian publish



Dalam tampilan ini, anda dapat memilih foto yang akan dijadikan profpic dan dapat menyesuaikan scala yang diinginkan. Lalu klik “Publish to Facebook”

PicBadges Tahap 4 – Pilih continue to Facebook



Setelah klik, foto akan di upload oleh pic badge, lalu klik "Continue to Facebook"

PicBadges Tahap 5 – Crop foto untuk Profil Picture

The screenshot shows a Mozilla Firefox browser window with the title "PicBadges Photos - Mozilla Firefox". The address bar displays the URL: www.facebook.com/photo.php?fbid=3323686657074&set=a:3323665176537.2125658.1415587103&type=1. The browser tabs include "WWF Indonesia - RUN RHINO RUN", "Amanda Michelle", and "PicBadges Photos". The Facebook interface shows a profile for "Amanda Michelle" with a photo being cropped. The photo is a dark image of a person holding a glowing object. A transparent box is overlaid on the photo, and a message at the bottom says: "Drag the corners of the transparent box above to crop this photo into your profile picture. Done Cropping | Cancel". Below the photo, the user's name "Amanda Michelle" is visible, along with a "Save Javan Rhinos" link and a "Like · Comment · Unfollow Post · Share · Edit · 3 hours ago via PicBadges" notification. A comment box is also present. On the right side, there are sections for "People You May Know" (Kenny Lodewyk), "Find More Friends", and "Sponsored" (Samsung Camera). The bottom of the page shows the Windows taskbar with the "start" button and the "PicBadges Photos - M..." application icon. The system clock indicates 2:02 AM.

facebook

Search

Amanda Michelle Home

picbadges.com/2597228

Drag the corners of the transparent box above to crop this photo into your profile picture. Done Cropping | Cancel

Amanda Michelle

Save Javan Rhinos <http://www.picbadges.com/2597228>

Like · Comment · Unfollow Post · Share · Edit · 3 hours ago via PicBadges

Write a comment...

Album: PicBadges Photos

Share with: Public

Tag This Photo

Add Location

Change Date

Download

Done Cropping

Mark as Spam

Delete This Photo

People You May Know See All

Kenny Lodewyk

1 mutual friend

Add Friend

Find More Friends

Amanda, More Friends Are Waiting

These 10 friends found their friends using the friend finder. Have you found all of your friends? Give it a try.

Find Friends

Sponsored See All

Samsung Camera

Free Gift from NY & London

'Like' to get the gift you want from New York & London

Like · Synyster 'Synn' Green likes this.

Lagi Cari Kebaya?

fashion-wanita.tokobagus.com

Yuk sist mampir kesini aja, ragam model kebaya tersedia. Bahan kulaitas oke, model juga uptodate banget, harga bersahabat. Cel

Chat (22)

klik "Done Cropping" untuk menjadikan foto ini sebagai foto profil facebook.

PicBadges Tahap 6 – PicBadges pada profil

The screenshot shows a Mozilla Firefox browser window displaying a Facebook profile for Amanda Michelle (Adnama Ichel). The browser's address bar shows the URL www.facebook.com/adnama.ichel?cropsuccess. The Facebook profile features a large banner for the 'RUN RHINO RUN!' event, which includes silhouettes of runners and logos for WWF 50th Anniversary and RhinoCare. A PicBadge is visible on the left side of the banner, showing a person's face and the text 'picbadges.com/2597228'. Below the banner, the profile name 'Amanda Michelle (Adnama Ichel)' is displayed, along with buttons for 'Update Info' and 'Activity Log'. The profile information section lists her role as 'Media Officer at Earth Hour', her education at 'STIKOM The London School of Public Relations', her location as 'Tangerang', and her relationship status as 'In a relationship'. The 'About' section is expanded, showing 'Friends 1,635', 'Photos 1,638', 'Map 760', and 'Likes 224'. The right sidebar contains sponsored ads for a Samsung Camera and becoming a SCUBA Instructor. The bottom of the browser window shows the Windows taskbar with the 'start' button and the time '2:07 AM'.

Contoh tampilan PicBadges

Cara menggunakan Pic Badge pada avatar twitter

Firefox | Nina Isabelita | (1) RUN RHINO RUN « PicBadges | (191 belum dibaca) - novriliadeaputri ... | novriliadeaputri (deadeiyy) on Twitter

www.picbadges.com/run-rhino-run/2597228/

World Trend | Brands | Sports | Music | Funny | Status | Causes | People | Environment | Animals | World | Health | More »

Search | Home 1 | Feed 26 | Profile | Create a PicBadge | Help | My Account

PIC BADGES BETA

RUN RHINO RUN

Save Javan Rhinos

Background
 With only about 50 individuals left in the wild, the Javan Rhino (lesser one-horned rhino or *Rhinoceros sondaicus*) is probably the rarest mammals on earth. Located in western tip of Java Island, Indonesia, Ujung Kulon National Park is the only place in the world where the remaining of Javan rhino survives, while other distinct sub-species of Javan rhino from Vietnam has been declared as extinct in 2011. This year WWF Indonesia reaches its 50 Years Anniversary, which falls in September 2012. Given that WWF started its work in Indonesia with Javan rhino research in Ujung Kulon in 1962, public awareness and outreach campaign on conservation of Javan rhino become a very strategic tools to highlight 50 years of WWF's important works in the area.

RUN RHINO RUN – a public awareness campaign Ujung Kulon National Park and its surrounding boast a beautiful forest and coastal areas on the western tip of Java. Aside of being the only habitat left for the Javan rhino, the area sustains the lives of communities in the buffer zone. We believe conservation works and community empowerment in the area rely on public awareness as well. As an effort to increase public awareness, series of public awareness activities need to be conducted. One of the ideas is to create a one of a kind running event across the buffer zone of Ujung Kulon National Park. WWF-Indonesia in collaboration with Indo Runners community will hold a 10K fun nature tracking "Run Rhino Run" on 24th of June 2012 to engage fun-loving runners and people who care about environment who want to take part in rhino conservation efforts.
 Website: <http://www.wwf.or.id/rhinocare>
 Category: **Animals**
 Tags: **Javan Rhino, Badak Jawa**
 Location: **Indonesia**

Add to profile picture

This is an exclusive PicBadge

8 Supporters
 View all

More stats

Promote:

3 0 5

Like +1 Tweet

Send

Related PicBadges:

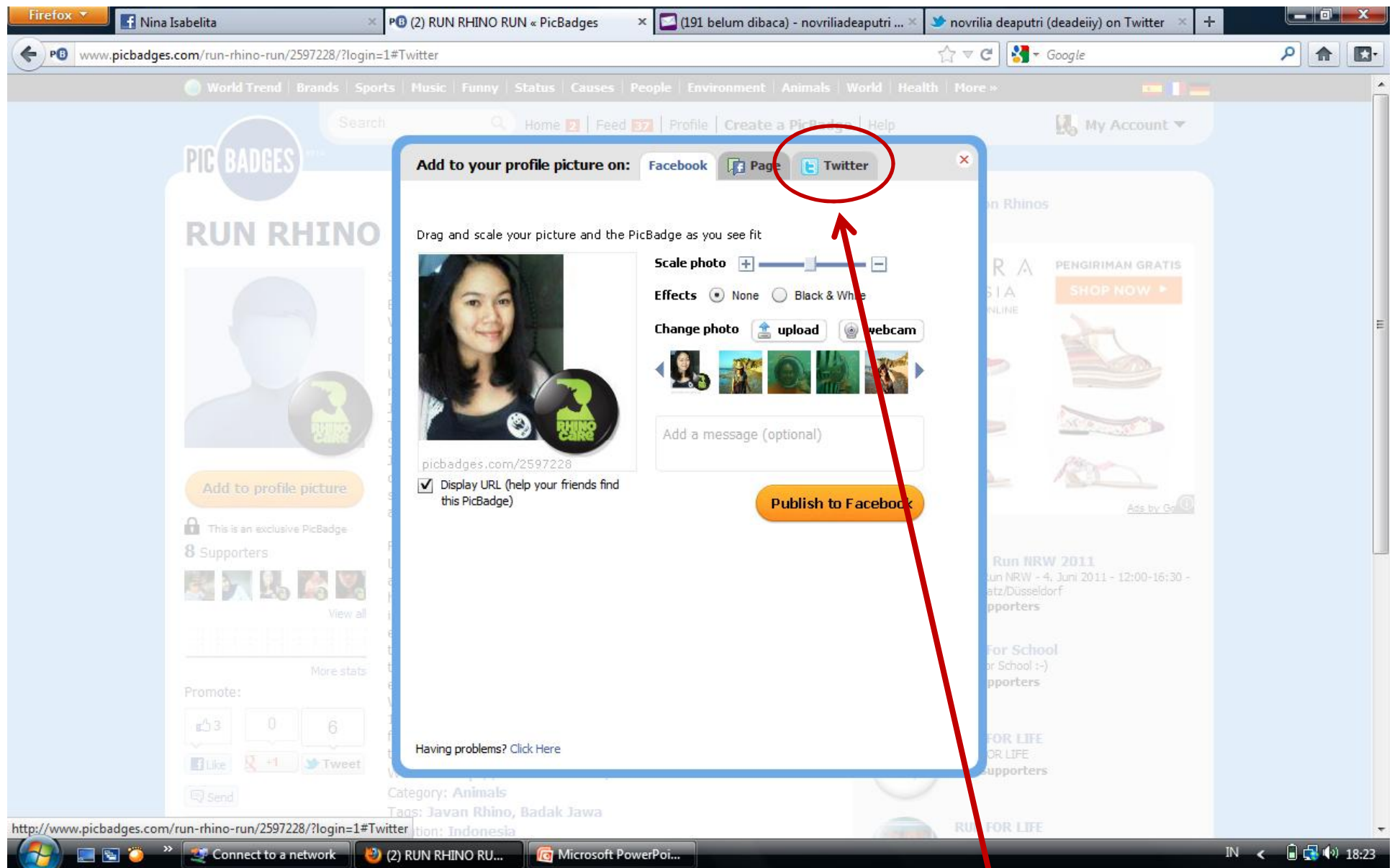
- Soka Run NRW 2011**
 Soka Run NRW - 4. Juni 2011 - 12:00-16:30 - Buraplatz/Düsseldorf
18 supporters
- Run For School**
 Run For School :-)
11 supporters
- RUN FOR LIFE**
 RUN FOR LIFE
150 supporters
- RUN FOR LIFE**

javascript:BadgerControl.initBadgerControl(); Friends

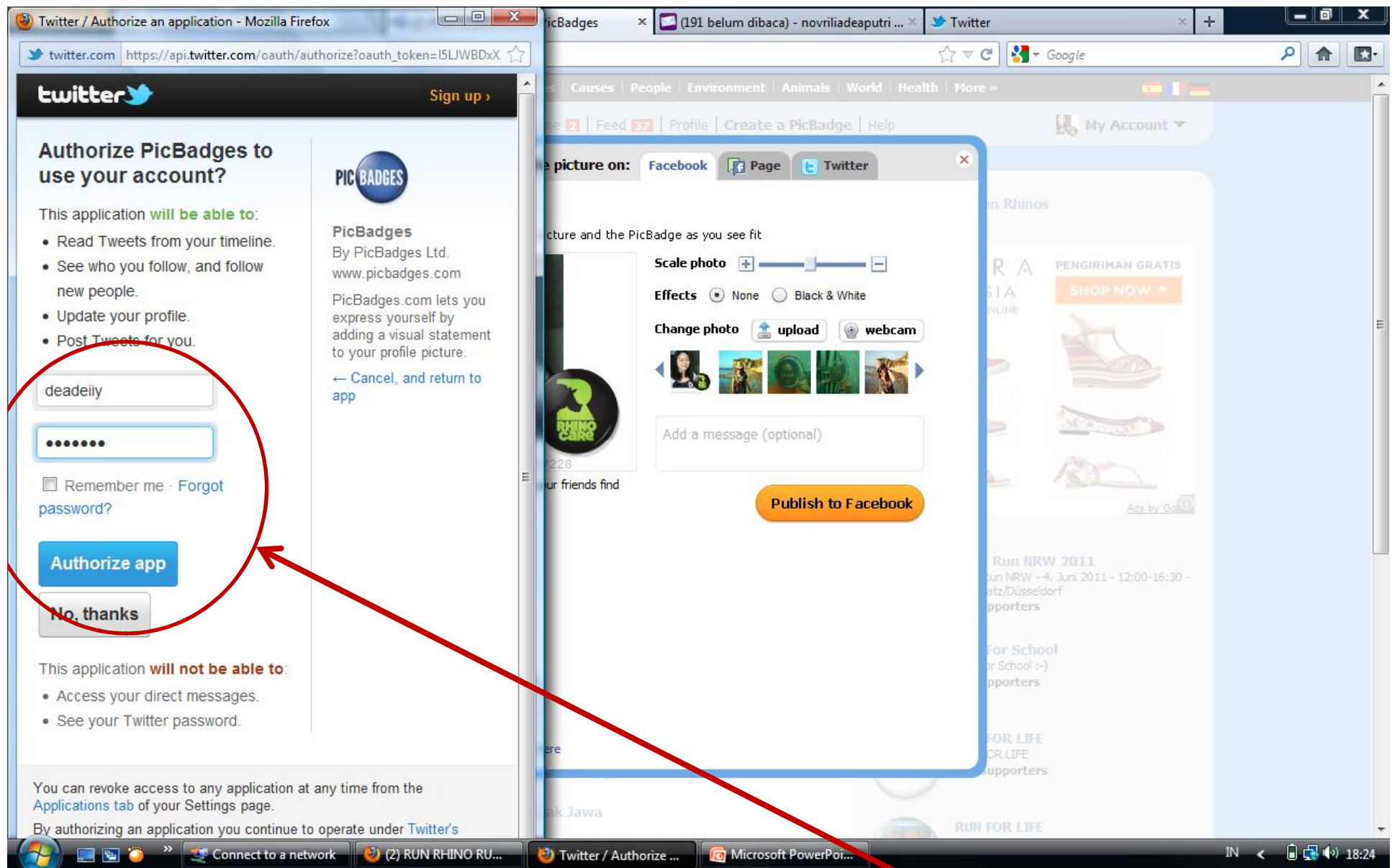
Connect to a network | (1) RUN RHINO RU...

IN 18:22

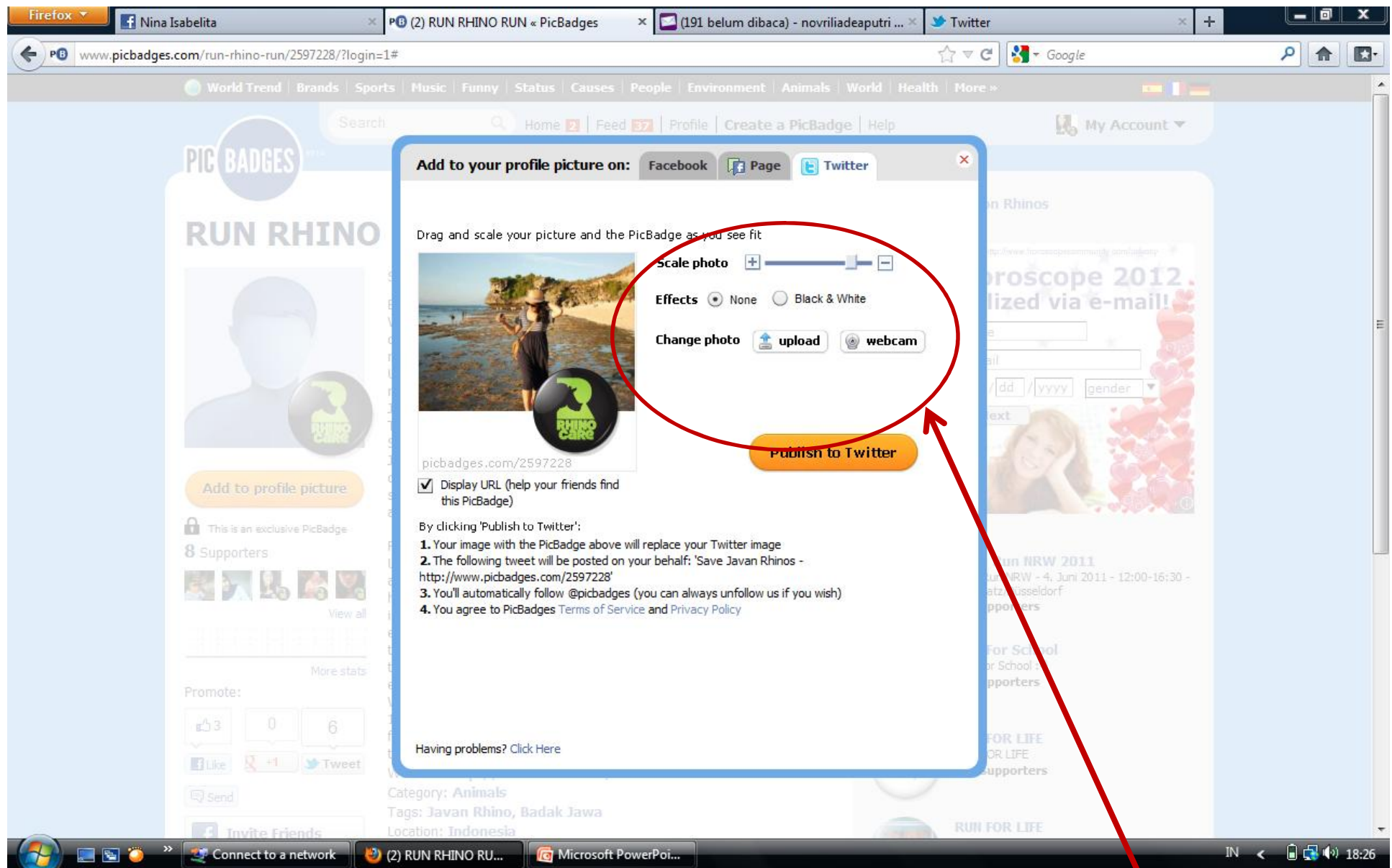
Caranya sama dengan penggunaan Pic Badge pada Facebook, klik Link, lalu muncul tampilan ini dan klik "Add to profile picture"



Perbedaannya adalah, anda meng-klik logo twitter



Jika anda belum sign in ke twitter, silahkan sign-in terlebih dahulu.
Jika sudah, langsung klik "authorize app"



Dalam tampilan ini, anda dapat memilih foto yang akan dijadikan profpic dan dapat menyesuaikan scala yang diinginkan. Lalu klik “Publish to Twitter”



Jika sukses, akan muncul tampilan ini



@deadeiiy

Dan... Terpasanglah sudah
Pic Badge di avatar twitter.

CONTOH PIC BADGE DI
AVATAR TWITTER



@inakinoy



@nadiaunad

CONTOH POSTING

Kata Kunci :

**Konservasi, Badak Jawa,
Ujung Kulon, Run Rhino Run,
dan WWF-ID.**

CONTOH POSTING

WWF Indonesia - RUN RHINO RUN

RhinoCare WWF-Indonesia

www.facebook.com/RhinoCare

badak jawa sekeluarga dengan l

SEARCH

facebook

Search

Recent Posts By Others

Amanda Michelle

Javan rhinoceros atau yang dikenal dengan Badak bercula satu kecil merupakan anggota famili Rhinocerotidae dan satu dari lima badak yang masih ada. Populasinya terancam punah dan diperkirakan hanya terdapat 35-50 populasi badak yang tersisa di Taman Nasional Ujung Kulon.

Wwf Indonesia melakukan upaya konservasi guna mempertahankan populasi badak. Melalui kegiatan RunRhinoRun! kita diajak untuk meningkatkan kepedulian masyarakat luas akan pelestarian badak.

Like · Comment · 55 seconds ago

Titiv Akmar

Amanda Michelle

Javan rhinoceros atau yang dikenal dengan Badak bercula satu kecil merupakan anggota famili Rhinocerotidae dan satu dari lima badak yang masih ada. Populasinya terancam punah dan diperkirakan hanya terdapat 35-50 populasi badak yang tersisa di Taman Nasional Ujung Kulon.

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Like · Comment · 55 seconds ago

View Post · 13 hours ago

Mencantumkan Keywords:
Konservasi, Badak Jawa, Ujung Kulon, Run Rhino Run, WWF ID

Contoh Posting pada Fan Page

CONTOH POSTING PADA FANPAGE DAN POSTING MELALUI TIMELINE PRIBADI



Amanda Michelle

via RhinoCare WWF-Indonesia

Javan rhinoceros atau yang dikenal dengan Badak bercula satu kecil merupakan anggota famili Rhinocerotidae dan satu dari lima badak yang masih ada. Populasinya terancam punah dan diperkirakan hanya terdapat 35-50 populasi badak yang tersisa di Taman Nasional Ujung Kulon.

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View Post · 52 minutes ago

1 share

Write a comment...



Amanda Michelle

Javan rhinoceros atau yang dikenal dengan Badak bercula satu kecil merupakan anggota famili Rhinocerotidae dan satu dari lima badak yang masih ada. Populasinya terancam punah dan diperkirakan hanya terdapat 35-50 populasi badak yang tersisa di Taman Nasional Ujung Kulon.

Wwf Indonesia melakukan upaya konservasi guna mempertahankan populasi badak. Melalui kegiatan RunRhinoRun! kita diajak untuk meningkatkan kepedulian masyarakat luas akan pelestarian badak.

Like · Comment · 9 hours ago

*Pada saat melakukan posting di timeline pribadi, peserta wajib menuliskan kata via dan mention ke Fan Page Rhinocare

1. Posting pada Fan Page Rhinocare
2. Posting pada timeline pribadi

CONTOH SHARE DI PROFIL FB PRIBADI

The screenshot shows a Mozilla Firefox browser window displaying the Facebook profile of Amanda Michelle. The browser's address bar shows the URL www.facebook.com/adnama.ichel. The Facebook interface includes a search bar, navigation links (Home, About, Friends, Photos, Map, Likes), and a status update section. A red circle highlights a shared post by Amanda Michelle, dated 2 seconds ago. The post content is as follows:

via RhinoCare WWF-Indonesia

Javan rhinoceros atau yang dikenal dengan Badak bercula satu kecil merupakan anggota famili Rhinocerotidae dan satu dari lima badak yang masih ada. Populasinya terancam punah dan diperkirakan hanya terdapat 35-50 populasi badak yang tersisa di Taman Nasional Ujung Kulon.

Wwf Indonesia melakukan upaya konservasi guna mempertahankan populasi badak. Melalui kegiatan RunRhinoRun! kita diajak untuk meningkatkan kepedulian masyarakat luas akan pelestarian badak.

Below the text are the options "Like", "Comment", and "Share".

The right sidebar of the Facebook profile shows a list of friends (Stevano Afrian, Andi Cb, Boy Azriyanto, Amanda Michelle, Nick Zee, Anastasia Dinda, Anak Seribu Pulau, Bolang Chelmon) and a section for "Activity Recent" with updates such as "Amanda became friends with Erna Aldo." and "Amanda added RUN RHINO RUN on PicBadges."

Contoh share di profile FB pribadi

Link untuk download juga terdapat di Event Run Rhino Run pada FanPage

WWF Indonesia - RUN RHINO RUN

Run Rhino Run

Public Event · By RhinoCare WWF-Indonesia

June 24 · What time?

LATAR BELAKANG
Taman Nasional Ujung Kulon memiliki hutan yang asri dengan kawasan pesisir pantai di ujung barat pulau Jawa. Sebagai satu-satunya habitat tersisa bagi badak Jawa, kawasan ini juga memberikan penghidupan bagi masyarakat di sekitar wilayah penyangganya. Kami percaya keberhasilan upaya pelestarian dan pemberdayaan masyarakat setempat juga di dukung oleh adanya kesadaran masyarakat. Salah satu cara penyadaran masyarakat adalah melalui kegiatan lari lintas alam di sekitar kawasan penyangga Taman Nasional Ujung Kulon.

WWF-Indonesia bekerjasama dengan komunitas Indo Runners akan melakukan fun nature tracking 10K (lintas alam) "Run Rhino Run" pada tanggal 24 Juni 2012 bagi para pecinta lari dan lingkungan untuk berpartisipasi dalam kampanye pelestarian badak Jawa.

Syarat & Ketentuan Kontes Online
SYARAT KEIKUTSERTAAN *Beda urutan

1. Menjadi anggota Fan Page RhinoCare WWF-Indonesia di Facebook dengan klik tombol LIKE.
2. Peserta menampilkan Cover Photo, dan PicBadges "Run Rhino Run" di profile facebooknya.
*Download cover photo :
http://awsassets.wwf.or.id/downloads/cover_fb_kompetisi.jpg
*Download PicBadges :
<http://www.picbadges.com/run-rhino-run/2597228/>
3. Posting bisa berbentuk tulisan, foto, maupun video (bisa lebih dari 1 posting) di Fan Page yang juga di share di profile FB pribadi
4. Tiap posting mencantumkan keywords yaitu : Konservasi, Badak Jawa, Ujung Kulon, Run Rhino Run, WWF ID
5. Posting tidak boleh mengandung unsur SARA
6. Peserta Fun Nature Tracking 10K "Run Rhino Run" harus dalam kondisi sehat untuk mengikuti lari 10 KM

PERIODE KONTES
31 Mei 2012 – 14 Juni 2012

Find Friends from WWF-Indonesia

3 of your friends have worked at WWF-Indonesia. Find more people you know from WWF-Indonesia.

Find Friends

Sponsored

Create an Ad

Nike Football Indonesia
The next wave is here. Hungry to break through. Ready for the chance. Watch MY TIME IS NOW...

Like This Page

Mnet M Countdown
global.mnet.com

WATCH M COUNTDOWN LIVE!

Check out who's NO. 1 K-pop star of this week, only on mnet.com

Berapa Harga Alphard?

Chat (Offline)

*Download cover photo :
http://awsassets.wwf.or.id/downloads/cover_fb_kompetisi.jpg

*Download PicBadges :
<http://www.picbadges.com/run-rhino-run/2597228/>